



WEWS

# ORDER

Flight Dates **10/02/12-10/08/12**

Contract / Revision      **312256 /**

Original Date / Revision  
09/25/12    10/01/12

Advertiser **Obama / Democrat / Preside**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Product

**Candidate. OFA Sked A 10.2-10.8.1**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep      00:20:00

Estimate #      **1537**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle    EOM/EOC

Billing Calendar BROADCAST

Demographic   A35+

Rev Codes      POL      POL      CAND

Product Codes PL

Priority          P-3

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share 100% Market Value 128230

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	150	\$108,995.50	\$128,230.00	0.00
<b>Totals</b>	<b>150</b>	<b>\$108,995.50</b>	<b>\$128,230.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/08/12	150	\$108,995.50	\$128,230.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/02/12	10/08/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	12111--	:30	6	\$35.00	P-3	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	12111--		6				\$35.00		0.00			
N 2	WEWS	10/02/12	10/08/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11212--	:30	7	\$40.00	P-3	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



**WEWS**

Print Date: 10/03/12

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Contract / Revision     **312256**     Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision   09/25/12/   10/01/12

Order Sep   00:20:00

Advertiser   **Obama / Democrat / Presid**   Product **Candidate. OFA Sked A 10.**   Estimate #   **1537**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WEWS	10/02/12	10/08/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11212--	:30	7	\$40.00	P-3	0.00 NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/02/12	10/08/12	22222--		10				\$40.00		0.00		
N 3	WEWS	10/02/12	10/08/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	11121--	:30	6	\$75.00	P-3	0.00 NM	8	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/02/12	10/08/12	11121--		6				\$75.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
	1	WEWS	10/02/12-10/08/12	M-F GMC 5-6a		5-6a		MTWThF----	:30	<del>(\$75.00)</del>		0.00 NM		
		See MG 3.7,3.8,3.9 [hra/pol]												
	7	WEWS	10/02/12-10/05/12	1230-1P Right this Minute		1230-1p		-TWThF----	:30	\$225.00		0.00 NM		
		Ⓜ MG for 11.1,4.1,3.1												
	8	WEWS	10/02/12-10/05/12	M-F 3-4P Katie		3-4p		-TWThF----	:30	\$225.00		0.00 NM		
		Ⓜ MG for 11.1,4.1,3.1												
	9	WEWS	10/02/12-10/08/12	SU 5-530a Wall Street Repor		5-530a		-----Su	:30	\$25.00		0.00 NM		
		Ⓜ MG for 11.1,4.1,3.1												
N 4	WEWS	10/02/12	10/08/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	11211--	:30	6	\$200.00	P-3	0.00 NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/02/12	10/08/12	11211--		6				\$200.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
	1	WEWS	10/02/12-10/08/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$200.00)</del>		0.00 NM		
		See MG 3.7,3.8,3.9 [hra/pol]												
N 5	WEWS	10/02/12	10/08/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	10	\$600.00	P-2	0.00 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/02/12	10/08/12	MTWTF--		5				\$600.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
	1	WEWS	10/02/12-10/08/12	M-F GMA 7-9a		7-9a		MTWThF----	:30	<del>(\$240.00)</del>		0.00 NM		
		Credited [Adding lines to end of contract.]												
N 6	WEWS	10/06/12	10/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	3	\$75.00	P-3	0.00 NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/02/12	10/08/12	-----S-		3				\$75.00		0.00		
N 7	WEWS	10/02/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	11211--	:30	6	\$175.00	P-3	0.00 NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/02/12	10/08/12	11211--		6				\$175.00		0.00		
N 8	WEWS	10/02/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	11211--	:30	6	\$300.00	P-3	0.00 NM	6	\$1,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-1211--		5				\$275.00		0.00		
	Week:	10/08/12	10/14/12	1-----		1				\$300.00		0.00		
N 9	WEWS	10/02/12	10/08/12	M-F 11-12p M-F 11-12p	CM	11a-12p	11-11--	:30	4	\$225.00	P-3	0.00 NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/02/12	10/08/12	11-11--		4				\$225.00		0.00		



WEWS

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	WEWS	10/02/12	10/08/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	11112--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	11112--	6		\$225.00		0.00						
N 11	WEWS	10/02/12	10/08/12	M-F 1-2p M-F 1-2p	CM	1-2p	11211--	:30	6	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	11211--	6		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12		M-F 1-2p		1-2p	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 3.7,3.8,3.9 [hra/pol]															
N 12	WEWS	10/02/12	10/08/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	111-1--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	111-1--	4		\$700.00		0.00						
N 13	WEWS	10/07/12	10/07/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	1		\$300.00		0.00						
N 14	WEWS	10/07/12	10/07/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	1		\$35.00		0.00						
N 15	WEWS	10/07/12	10/07/12	SU 1030-11a ShowcaseGM SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	2		\$150.00		0.00						
N 16	WEWS	10/02/12	10/08/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	11112--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-1112--	5		\$300.00		0.00						
Week:		10/08/12	10/14/12	1-----	1		\$350.00		0.00						
N 17	WEWS	10/02/12	10/08/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	11121--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	11121--	6		\$225.00		0.00						
N 18	WEWS	10/02/12	10/08/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	11112--	:30	6	\$325.00	P-3	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	11112--	6		\$325.00		0.00						
N 19	WEWS	10/02/12	10/08/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	111-1--	:30	4	\$1,300.00	P-2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	111-1--	4		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12		M-F 6-630p News		6-630p	MTW--F----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [Adding lines to end of contract.]															
N 20	WEWS	10/07/12	10/07/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WEWS

Print Date: 10/03/12

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N20	WEWS	10/07/12	10/07/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	-----S					1	\$300.00		0.00		
N21	WEWS	10/02/12	10/08/12	M-F 7-730p 7-730p The List	CM	7-730p	11112--	:30	6	\$500.00	P-3	0.00 NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	11112--					6	\$500.00		0.00		
N22	WEWS	10/02/12	10/08/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	11112--	:30	6	\$400.00	P-3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	11112--					6	\$400.00		0.00		
N23	WEWS	10/08/12	10/08/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	2	\$4,500.00	P-3	0.00 NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	M-----					2	\$4,500.00		0.00		
N24	WEWS	10/08/12	10/08/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	M-----					1	\$2,000.00		0.00		
N25	WEWS	10/02/12	10/08/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	2	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	-T-----					2	\$5,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	10/02/12-10/08/12		Tuesday Prime A		8-9p	-T-----	:30		<del>(\$5,000.00)</del>		0.00 NM		
Credited														
[Adding lines to end of contract.]														
N26	WEWS	10/02/12	10/08/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	2	\$2,800.00	P-3	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	-T-----					2	\$2,800.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	10/02/12-10/08/12		Tuesday Prime C		10-11p	-T-----	:30		<del>(\$2,800.00)</del>		0.00 NM		
Credited														
[Adding lines to end of contract.]														
N27	WEWS	10/03/12	10/03/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	--W----					1	\$2,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/02/12-10/08/12		Wednesday Prime C		10-11p	--W----	:30		<del>(\$2,000.00)</del>		0.00 NM		
Credited														
[Adding lines to end of contract.]														
N28	WEWS	10/04/12	10/04/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	---T---					1	\$3,500.00		0.00		
N29	WEWS	10/05/12	10/05/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	----F--					1	\$1,400.00		0.00		



WEWS

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	WEWS	10/05/12	10/05/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	----F--	1		\$1,400.00		0.00						
N31	WEWS	10/07/12	10/07/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	2	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	2		\$1,600.00		0.00						
N32	WEWS	10/07/12	10/07/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	1		\$5,000.00		0.00						
N33	WEWS	10/03/12	10/07/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	---1111	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	---1111	4		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	10/02/12-10/08/12		M-SU 11-1135P Late News		11-1135p	---ThFSaSu	:30		<del>(\$700.00)</del>		0.00	NM		
See MG 33.5															
[N/A PGM CHG - TO PLACE - LN AFTER SPORTS]															
5	WEWS	10/02/12-10/08/12		M-SU 11-1135P Late News		11-1135p	-TWThF--Su	:30		\$700.00		0.00	NM		
Ⓜ MG for 33.3 10/06															
N34	WEWS	10/02/12	10/08/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	1111---	:30	4	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	1111---	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12		M-F 1135p-1202a Nightline		1135p-1207x	MTWTh----	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
[Adding lines to end of contract.]															
2	WEWS	10/02/12-10/08/12		M-F 1135p-1202a Nightline		1135p-1207x	MTWTh----	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
[Adding lines to end of contract.]															
3	WEWS	10/02/12-10/08/12		M-F 1135p-1202a Nightline		1135p-1207x	MTWTh----	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
[Adding lines to end of contract.]															
N35	WEWS	10/07/12	10/07/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	1		\$300.00		0.00						
N36	WEWS	10/04/12	10/04/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	---T---	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	---T---	2		\$100.00		0.00						
N37	WEWS	10/02/12	10/02/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	-T-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-T-----	1		\$75.00		0.00						
N38	WEWS	10/06/12	10/06/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S-	1		\$55.00		0.00						



WEWS

Print Date: 10/03/12

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N39	WEWS	10/07/12	10/07/12	SU 12a-1a CSI Miami SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					1	\$55.00		0.00			
N40	WEWS	10/06/12	10/07/12	SA Criminal Minds S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----11					2	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/02/12-10/08/12		SA Criminal Minds		1235a-2a	-----SaSu	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 40.3															
[N/A PGM CHG TO PLACE - SU12A-1A CSI MIAMI LATE OR SU BURN NOTICE]															
3	WEWS	10/02/12-10/08/12		SU Burn Notice		1-2am	-----Su	:30		\$75.00		0.00	NM		
Ⓜ MG for 40.2 10/07															
N41	WEWS	10/06/12	10/06/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					2	\$1,400.00		0.00			
N42	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					1	\$8,000.00		0.00			
N43	WEWS	10/04/12	10/04/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	---T---					1	\$2,800.00		0.00			
N44	WEWS	10/06/12	10/06/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					1	\$500.00		0.00			
N45	WEWS	10/03/12	10/03/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	--W----					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12		Wednesday Prime B		9-10p	--W-----	:30		<del>(\$4,000.00)</del>		0.00	NM		
Credited															
[Adding lines to end of contract.]															
N46	WEWS	10/06/12	10/06/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					2	\$600.00		0.00			
N47	WEWS	10/07/12	10/07/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					2	\$600.00		0.00			
N48	WEWS	10/06/12	10/06/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					3	\$900.00		0.00			
N49	WEWS	10/06/12	10/06/12		CM	7-730p	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00



**WEWS**

Print Date: 10/03/12

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Contract / Revision      **312256**      Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision    09/25/12/   10/01/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**   Product **Candidate. OFA Sked A 10.** Estimate #    **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				SA 7PM News											
				SA 7PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-					2	\$300.00		0.00			
N50	WEWS	10/02/12	10/08/12	Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
				Tuesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-T-----					1	\$14,000.00		0.00			
N51	WEWS	10/02/12	10/08/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-T-----					1	\$6,000.00		0.00			
N52	WEWS	10/03/12	10/03/12	Election Prime Debates	CM	7-11p	--W----	:30	2	\$8,000.00	P-3	0.00	NM	2	\$16,000.00
				Election Prime Debates											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	--W----					2	\$8,000.00		0.00			
N53	WEWS	10/02/12	10/08/12	SU Burn Notice	CM	1-2am	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				SU Burn Notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S					1	\$300.00		0.00			
N54	WEWS	10/08/12	10/08/12	Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
				Monday DWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	M-----					1	\$4,500.00		0.00			
N55	WEWS	10/02/12	10/08/12	M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				M-F 1-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					1	\$550.00		0.00			
													Totals	150	\$128,230.00